

MARISSA SCHLAIFER, M.S., R.P.H.

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mschlaifer@gmail.com

- INDEPENDENT CONSULTANT** **2016 - PRESENT**
Schlaifer & Associates, LLC
Provide health care policy, business development and strategic guidance to clients:
RxAnte, Pharmaceutical Care Management Association (PCMA), Leavitt Partners, Discern Health
(Senior Advisor), Pharmacy Quality Alliance (PQA)
- HEAD OF POLICY** **2013 - 2016**
CVS Health
Responsible for leading the state and federal policy and regulatory team, analyzing the impact of policies and regulations on CVS Health, providing guidance on strategy and how the company should respond to policies and regulations, leading efforts to advocate for and change policies in partnership with the state and federal affairs teams, providing analysis and content to support the business and advocacy efforts, and guiding the business on the potential impact of policy trends. Liaison with business units to anticipate policy trends and communicate internally on opportunities and threats resulting from the public policy environment. Responsible for driving robust and comprehensive strategies to create a favorable policy environment on behalf of a Fortune 10 company with diverse business interests.
- INDEPENDENT CONSULTANT** **2012 - 2013**
Schlaifer & Associates, LLC
Provided health care policy, business development and strategic guidance to clients:
RxAnte, Patient Access Network Foundation, Evolent Health, MITRE
- DIRECTOR OF PHARMACY AFFAIRS, DIRECTOR OF REGULATORY AFFAIRS** **2003 - 2012**
Academy of Managed Care Pharmacy
Responsible for all professional, clinical, and regulatory affairs activities of the professional society dedicated to the continuing professional development of health care professionals engaged in the practice of pharmacy in managed care settings.
- DIRECTOR, HEALTHY OUTCOMES** **2000 - 2003**
H-E-B Grocery Co.
Responsible for disease management and health improvement programs, immunization programs and new business opportunities for a privately-held grocery/pharmacy chain with more than 300 stores.
- CLINICAL PHARMACIST** **1994 - 2000**
Prescription Solutions/PacifiCare of Texas
Managed pharmacy benefit for PacifiCare of Texas and coordinated utilization management activities for physicians.
- REGIONAL SALES MANAGER, MANAGED CARE GROUP** **1991 - 1994**
STAFF PHARMACIST **1989 - 1991**
RX/OTC MANAGER, PHARMACIST **1987 - 1989**
Eckerd Drug Company

As regional sales manager for the Managed Care Group, responsible for Eckerd Drug relationships and contracts with health plans, prescription benefit management companies (PBMs) and self-insured employers in Texas and Louisiana.

EDUCATION

MASTER OF SCIENCE, PHARMACY ADMINISTRATION, The University of Texas at Austin, 1992

BACHELOR OF SCIENCE, PHARMACY, The University of Texas at Austin, 1987

Pre Pharmacy – Baylor University

VOLUNTEER LEADERSHIP

ACADEMY OF MANAGED CARE PHARMACY –

Board of Directors (2017-present), Public Policy Committee, Educational Affairs Committee (Chair), Strategic Marketing and Development Committee (Chair), Promotions Committee, Nominating Committee

AMERICAN PHARMACISTS ASSOCIATION –

Policy Committee, Nominating Committee, New Business Review Committee, Policy Committee on Educational Affairs (Vice-chair), Policy Committee on Professional Affairs, Policy Committee on Scientific Affairs, House of Delegates

TEXAS PHARMACY ASSOCIATION –

Secretary, Speaker - House of Delegates, Council on Organizational Affairs (Chair), Academy of Managed Care Pharmacists (Chair), Section of Employee Pharmacists (Chair)

THE UNIVERSITY OF TEXAS COLLEGE OF PHARMACY ALUMNI ASSOCIATION (President)

THE UNIVERSITY OF TEXAS COLLEGE OF PHARMACY ADVISORY COUNCIL

ARLINGTON FREE CLINIC (Pharmacist)

JEWISH FEDERATION OF GREATER WASHINGTON –

Board of Directors, Co-chair Affinity Campaign (\$5 million division of \$20 million overall annual campaign), Co-Chair Super Sunday (one-day, \$1 million campaign effort)

CURRENT PHARMACIST LICENSES

California, Texas, Virginia

HONORS

The University of Texas College of Pharmacy William J. Sheffield Outstanding Alumnus Award

Texas Pharmacy Association Distinguished Young Pharmacist