

Cheng (Alice) Chen, B.S.

Curriculum Vitae

Office Address

University of Florida
College of Pharmacy
Department of Pharmaceutical Outcomes & Policy
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Gainesville, FL 32611
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EDUCATION

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|---------------------|---|
| Aug 2015 – Present | University of Florida College of Pharmacy, Gainesville, Florida
PhD student, Pharmaceutical Outcomes & Policy |
| Sep 2010 – Jul 2014 | Fudan University, Shanghai, China
Bachelor of Science, Pharmacy |

EMPLOYMENT

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| Aug 2015 – Present | University of Florida College of Pharmacy, Gainesville, Florida
Teaching Assistant <ul style="list-style-type: none">• Write and administer weekly quizzes• Facilitate classes and document student participation during classes• Review lecture videos for timeliness• Oversee facilitator meetings and take minutes• Proctor |
| Dec 2013 – Jul 2014 | Sanofi, Oncology Business Unit, Shanghai, China (Full-time paid)
Medical Information Communication Representative <ul style="list-style-type: none">• Studied the usage of Taxotere, its related clinical trials data and results, as well as the distinction between it and such products as Paclitaxel• Promoted Taxotere in 9 hospitals in Shanghai, eight of which are tertiary referral hospitals• Visited doctors to collect their prescriptions, discussed with them alternative therapeutic regimens in addition to Taxotere and provided them with medical evidences (clinical trial data and results)• With the help of CPA, IMS, analyzed the market share of Taxotere and competitors' products to dig out new growth points• Quarterly Performance: accomplished a 130% sales target in the first quarter, 85% in the second quarter before my resign |

Apr 2013 – Sep 2013 **Sartorius AG, Shanghai, China (Part-time paid)**
Marketing Assistant

- Input and maintained customer database (dealt with 200 to 300 customer database with Microsoft Excel each day); verified potential clients' information by 30 to 40 phone calls each day on average
- Designed and organized marketing activities including promotion activities on micro-blog and essay activities on the Internet

Nov 2011 – Mar 2013 **Meiping Network Technology Co., Ltd., Shanghai, China (A Startup Company)**
E-Marketing Specialist

- Drew up network marketing plans and organized online activities
- Took charge of the construction of "Imeiping" on SNS, such as Renren, Baidu, Pinterest, and Tumblr etc.
- Alexa Rank of the website rose remarkably from null to 10,720

TEACHING EXPERIENCE

Teaching Assistantship University of Florida College of Pharmacy, Gainesville, Florida
Aug 2015 – Present

- Principles of Patient-Centered Care (PHA 5103)
- Pharmacy Law and Ethics (PHA 5239)

PUBLICATIONS (PEER REVIEWED)

Zhuoyang Fan, **Cheng Chen**, Xiaoying Pang, Zhou Yu, Yang Qi, Xinyi Chen, Huihui Liang, Xiaoling Fang, and Xianyi Sha. "Adding Vitamin E-TPGS to the Formulation of Genexol-PM: Specially Mixed Micelles Improve Drug-Loading Ability and Cytotoxicity against Multidrug-Resistant Tumors Significantly." *PloS one* 10, no. 4 (2015): e0120129.

Qing Gong, Wensi Li, Jie Chen, and **Cheng Chen**. "A Survey on Part of Shanghai Residents' Cognition and Attitude toward Drug Recall". *Chinese Pharmaceutical Affairs*. Mar. 2013. pp. 274-279

RESEARCH PROJECTS

Sep 2013 – Apr 2013 ***In Vitro-in Vivo Studies on Paclitaxel Targeted Micelle***
National Key Pharmaceutical Laboratory of Fudan University College of Pharmacy, Shanghai, China

Description Developed a mixed micelle that can serve as a vehicle for PTX. *In vitro* evaluation and pharmacokinetic studies results indicated that the mixed micelle was an ideal PTX delivery system in the treatment of MDR tumors.

Responsibility

- As laboratory assistant, in charge of preparation of PTX-loaded mixed micelle with different amphiphilic block ratio, analysis of how ratio affects the micelle formation.

- Used the dynamic light scattering (DLS) analysis with a Zeta Potential and Particle Sizer to measure the particle size and zeta potential of the PTX-loaded PEG-PLA micelle.
- Compared the release behaviors of PEG-PLA micelle and mixed micelle *in vitro* with dialysis experiment.
- Helped with *in vivo* pharmacokinetic study, namely a series of process on Beagle dogs' blood.

May 2011 – May 2012

Consumers' Cognition of Drug Recall Policy

**Department of Clinic Pharmacy and Pharmaceutical Administration,
Fudan University College of Pharmacy**

Description

Developed a mixed micelle that can serve as a vehicle for PTX. *In vitro* evaluation and pharmacokinetic studies results indicated that the mixed micelle was an ideal PTX delivery system in the treatment of MDR tumors.

Responsibility

- Designed quantitative questionnaire, targeting Shanghai residents as study subjects
- Established database to analyze the investigation results based on 967 questionnaires
- Adopted SPSS 17.0 to conduct percentage and Chi-square analysis
- 4th Author; printed on Chinese Pharmaceutical Affairs. 2013 (3): p274-279; the thesis on *A Survey on Part of Shanghai Residents' Cognition and Attitude toward Drug Recall*

INTERNSHIP EXPERIENCE

Aug 2013 – Sep 2013

Shanghai Food & Drugs Administration Pudong Substation, Shanghai, China

Summer Intern

- Prepared regulatory compliance filing and created spreadsheets for different categories of cases
- Inspected the process of GMP in three medical equipment factories

SCHOLARSHIP

Sep 2013 – Jul 2014

Third Prize of Scholarship for Outstanding Students, Fudan University

PROFESSIONAL MEMBERSHIP

Aug 2015 – Present

International Society for Pharmacoeconomics and Outcomes Research (ISPOR)

Treasurer of UF Sub-organization

- Responsible for running the treasury of an organization

PROFESSIONAL SKILLS

Shanghai Computer Programming Certificate II VB

Office Software(Word, Excel, Access)

SAS (Learning currently)